



# *The UK's Leading Online Health Guide and Therapy Website*





# Reach local clients on the internet the easy way... with **GOTOSEE.CO.UK**

**It's a fact:** most consumers today begin their search for products and services on the Internet, not in the local newspaper or the Yellow Pages.

So, wouldn't it be great if your business advertisement was the first thing a local consumer sees when searching for your products or services online.

Of course it would. And the only reason more businesses don't take advantage of this enormous opportunity is that setting up and managing a targeted Internet advertising campaign can require tools, knowledge and an investment of time and money that is out of reach for many businesses.





# ***GOTOSEE.CO.UK puts local internet advertising success at your fingertips***



Over 30 hrs a week are spent online by the average UK user



80% of visits to a UK website start from a search engine



Online marketing is the fastest growing form of UK advertising



# Reach online visitors and convert them into offline customers

GOTOSEE.CO.UK is a website designed for the public seeking information on health matters and medical disciplines.

It enables the visitor to discover which discipline/s are suitable for which conditions

**We don't rely on the public knowing *who we are*. They find us when looking for information and services online.**

We make it incredibly easy to put your practice or college in front of the vast number of local consumers and students who are searching the internet for the products or services you sell. That's because we take care of all the details and provide the expertise needed to make your local internet marketing campaign a success.





# Why choose *GOTOSEE.CO.UK* ?



State of the art tracking & reporting with access to online account to change and edit details



Over 40,000 unique visitors every month & over 15,000 search terms that pulls traffic in to our site



Over 5,000 customers benefitting from our service, we guarantee value for money



We are the UK's fastest growing online health guide and therapy website





# *We make it easy, fast and informative*

**GOTOSEE.CO.UK provides the visitor with four exciting and informative options:**

1. The visitor can search by discipline and location to find their local qualified practitioner. Details of the qualifications and the member organisations are available to provide the visitor with the information they need to make an informed decision on which practitioner they should *go to see*.

When new practitioners market themselves through our network, we manually check that certain criteria are met. If this criteria is met we attach our seal of approval, these approved practitioners are qualified and registered with a recognised professional body.

2. The visitor can also search by medical ailment/health condition and be presented with detailed information on all the disciplines that can help the condition and further information about the disciplines.
3. For visitors seeking further information about a career in complementary medicine, [gotosee.co.uk](http://gotosee.co.uk) provides a national database of colleges promoting their courses.
4. For visitors interested in health related products and services the [gotosee.co.uk](http://gotosee.co.uk) products area presents a variety of commercial organisations which will be of interest.

- [Find Practitioners](#), [Colleges/Courses](#), [Health Products](#)
- [Health News](#), [Health Articles & Videos](#)
- [Therapist Marketing Tips & Advice](#)
- [Free Classifieds](#)





# How it works and the **GOTOSEE.CO.UK** advantage





## Simply, affordably and comprehensively

We manage every aspect of your online campaign. We will set up and maintain your campaign, provide all the expert technology and ongoing consultation you will need to make it a success.

### Campaign set up:

Developing a comprehensive list of keywords that customers use to search for your products & services, build you a website if you don't already have one and managing your budget so you receive the most customer enquiries for the least cost.

### Ongoing consultation:

We work with you to get the most out of the internet; we will be there to assist and provide advice whether it is regarding your online statistics, improving your website or just general marketing advice.

### Value for money guarantee:

We are confident about the service we offer and we know it works, so for peace of we offer a value for money guarantee. Simply put if after 12 months an advertiser has not received paying clients/students to the value of their advertising cost then we will run their listing for *free* until it has paid for itself.





## Customer testimonials



I signed up at 10.30am, was listed on the website by 11am & I booked my first client within 24 hours!

[Jay Dudley - Life Coach](#)



The site has been fantastic not to mention the brilliant support on the end of the telephone!

[Bernice Birleson - Hypnotherapist](#)



I've had more response from your website in 4 weeks than I had from Yell.com in 4 months or more!

[Helen Gale - Psychotherapist](#)



I would strongly recommend any therapist who wants more clients to ensure they enlist with gotosee.co.uk!

[Mike Walton - Nutritionist](#)



**GOTOSEE**.CO.UK

The Online Health Guide & Therapy Website



## *You could be online in 24 hours*

Online marketing is more effective than yellow pages, newspaper, radio or other local media. GOTOSEE.CO.UK has already helped thousands of local practitioners and colleges capture new customers and students through targeted local search advertising and yours could be next.

**Telephone:**

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**Website:**

[www.gotosee.co.uk](http://www.gotosee.co.uk)

